

October 2, 2006

Dear (Endo Provider)

We are writing to you because we know the essential role that you as an endodontist plays in the delivery of comprehensive dental care.

As you may know, the 2005 Virginia General Assembly appropriated funding for a 30% increase in dental rates. On July 1, 2005, 28% of this funding was used to increase dental rates. The Medicaid Dental Advisory Committee decided to target the remaining 2% of this funding toward increases for several specialty services, primarily extraction and endodontic procedures. These targeted rate increases, effective May 1, 2006, were adopted to attract additional specialists, particularly oral surgeons and endodontists into the ***Smiles For Children*** network.

The new rate schedule for these targeted services is enclosed. The complete ***Smiles For Children*** dental fee schedule for all covered procedures can be obtained by visiting the DMAS website at www.dmas.virginia.gov and selecting the ***Smiles For Children*** link.

If you already participate in the ***Smiles For Children*** program, we truly appreciate your continued participation. If you are not yet a participating provider, we encourage you to carefully review the increased rate information and sign up. The new program offers flexible claims filing options, timely reimbursement, a dedicated provider call center and streamlined authorization requirements. In fact, no prior authorization is required for endodontic procedures!

We encourage you to contact Doral Dental, USA at 1-800-341-8478. They will be glad to send you a provider application package and assist you with any questions you may have.

Please join your dental colleagues who are already serving the Commonwealth of Virginia in this vital mission.

Sincerely,

Anne C. Adams, D.D.S.
President
Virginia Dental Association

J.B. Martin, IV, D.D.S.
President
Old Dominion Dental Society

Patrick W. Finnerty
Director
DMAS